

# Shane Tepper

Copywriter

Committed to producing bold campaigns across multiple platforms that stay true to brand voice and resonate with the intended audience. I strive to bring a brand's message to life through storytelling and a true understanding of the consumer. A collaborative team player who can also work independently.



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## WORK EXPERIENCE

### Copywriter Intern Sleek Life Design Inc.

09/2020 - Present

Product design and lifestyle brand startup company.

*Achievements/Tasks*

- Content creation for social platforms
- Social media management
- Create newsletters and email blasts

### Sales Associate T-Mobile

01/2019 - Present

*Achievements/Tasks*

- Sales and technical assistance
- Social media management
- Email blasts

### Graphic Designer TCombo Inc.

01/2018 - 08/2018

Graphic apparel production company.

*Achievements/Tasks*

- Create graphics for products and apparel
- Product and trends research
- Collaborate with creative team to strategize and revise artwork

### Digital Designer Design Edge Inc.

09/2016 - 02/2018

Design, development, and sourcing agency.

*Achievements/Tasks*

- Graphic Design / 3D Design
- Photography / Video Editing
- Prototypes / Samples/Mockups
- Project / Factory Management
- Social Media Management

## EDUCATION

### Master of Professional Studies City College of New York

08/2018 - 05/2020

*Degree*

- MPS Branding & Integrated Communications

### Bachelor of Fine Arts Towson University

08/2010 - 08/2015

*Degree*

- BFA Digital Art & Design

## SKILLS

- Copywriting
- Adobe Creative Suite
- Storytelling
- Communication
- Graphic Design
- Typography
- Social Media Management
- Photography
- 3D Design
- Photo Editing
- Organization
- Research & Strategy

## HONOR AWARDS

Placed in 24 Hour Idea Hackathon (11/2018)

*Sponsored by VMLY&R and the Ad Council.*

Awarded Best Team at Graduate Symposium (05/2019)

*Hosted by City College of New York.*

- Presented Stem Force campaign

## INTERESTS

- Music / Guitar
- Vintage Games
- Fantasy Novels
- Comics
- Meditation
- Cooking
- MMA
- Photography
- Scuba Diving
- Horror Movies